



Illuminating
ENGINEERING SOCIETY

2020 Sponsorship Program

January 1 to December 31, 2020

Illuminating Engineering Society - Toronto Section

MISSION STATEMENT

The IES seeks to improve the lighted environment by bringing together those with lighting knowledge and by translating that knowledge into actions that benefit the public.

VISION STATEMENT

The IES will build upon a century of excellence to create the premier lighting community dedicated to promoting the art and science of quality lighting to its members, allied professional organizations and the public.



PRESIDENT'S MESSAGE

The Toronto Section of the Illuminating Engineering Society is a collaborative group of professionals that volunteer their knowledge and time to support and promote the IES Mission and Vision. We are one of the largest and most diverse sections in the IES. Our membership is made up of lighting designers, architects, engineers, sales agents, manufacturers, distributors, contractors, energy management professionals, and educators.

The wealth of knowledge and experience found in our membership inspires us to focus our goals on providing a society that supports growth in knowledge; a society that gives us a place to socialize, share ideas, connect, inspire, recognize industry leaders and innovators; a society that helps emerging professionals find a place where they can be mentored, guided, and belong. We are very fortunate to partner with sponsors who are industry leaders that support many of our initiatives.

At the core of our mission and one of our main initiatives is education. We maintain a calendar that has monthly Technical Luncheons that encompass a variety of current subjects. We encourage you to share topics of interest and participate in discussions during our Technical Luncheons. We provide courses during the year like the Fundamentals of Lighting Program, the LC Study Group, and the Roadway Lighting Symposium. We are projecting to provide New Post Fundamental Courses, as well as a Controls Symposium. As members you have access to the IES' monthly webinars, the Indispensable Lighting Series, the Trailblazers and Icons Series, and podcasts.

Personal and professional connections are made at our education and social events. We come together as a society to celebrate some of our most innovative bright stars in the Lighting Industry at the iNova Awards and Gala Event, recognizing their work and contributions, showcasing the lighting designs of our Illumination Award Section and Merit Award Winners. We are inspired by lighting and design in locales around the GTA through our Lightwalks. We play together annually at the IES Golf Tournament. We will be organizing new events for new opportunities to join together in the coming year.

Our vibrant IES Toronto Section grows through the support of our sponsors and the tireless work of our volunteers on the Board...Special thanks to them! I look forward to meeting you soon at one of our events.

Joanne Emer, LC

President 2018/2019 - Toronto Section, IES

2020 IES Programs

Thank you to those organizations who have supported the sponsorship program since its inception in 2008...we look forward to your continued support!

To those who are considering supporting the 2020 IES Toronto Section program, we welcome you and trust that you will discover valuable benefits that accompany sponsorship.

The sponsorship period runs from January 1st to December 31st, 2020 a year in which there are an exciting variety of events.

Your generous support of the IES Toronto Section will provide your company with valuable recognition in front of a wide variety members involved in the lighting field. We also consistently welcome architects engineers and lighting designers to our events.

Here are some of the IES Toronto Section activities and events planned for 2020...many of these are possible because of your support!

Educational courses

IES “Fundamentals of Lighting” (FOL) **technical luncheons** and an exciting new series of **Lightwalks** which will appeal to a variety of interests and levels of lighting expertise of the participants. The FOL course is our most popular with approximately 90 graduates per year.



Technical Luncheon seminars are held every month (January-May & September-November, inclusive). They provide opportunities for members to keep up-to-date on new recommended lighting practices, energy code, technical advances, and lighting techniques. We also seek out experts to deliver informative topics that are relevant to the lighting and electrical industry (which qualify for CEU/LU's). A delicious buffet lunch is also included!

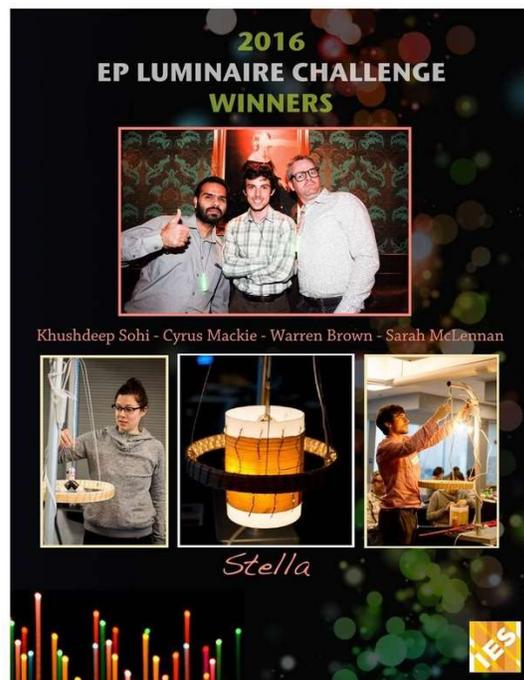
We have seen consistent increases in the number of attendees at these sessions over the past few years. We will continue to work to make sure that the seminars are topical and interesting to our industry with great speakers and subject matter.

Bursaries

Special IES Toronto Section projects such as the **Ryerson Scholarship Fund**. Each year, a deserving student in the Ryerson Lighting Certificate program is awarded \$1000 bursary to assist with education expenses.

Emerging Professionals Program

Networking events and speaker topics geared for those new to the lighting and electrical industry (five years or less experience in lighting). This program encourages young professionals to expand their lighting knowledge and affords opportunities to meet others in an informal setting.



The **Illumination Awards** recognize excellence in lighting design and provide an opportunity for Toronto's IES members and lighting community to come together to honour the Sections Illumination Award winners for superior design and Section Award recipients (in recognition of the Section's long-standing members and contributors).

The iNova Awards Gala will continue to be combined with the 'Illumination and Section Awards' and is fast becoming the event of the year for our community and was attended by nearly 200 industry guest and award recipients. This event continues to grow in popularity and will be held annually in the Fall.

The venue is always unique...here are some of the locations where we have hosted social events: Studio Event Theatre, The Spoke Club, Drake Hotel, Academy of Spherical Arts, Pravda Vodka bar, Gardiner Museum, Bell LightBox, Thompson Landry Gallery, York Mills Gallery and The Liberty Grand Entertainment Complex.



Our annual **IES Toronto Golf Tournament** is a great day to connect with colleagues and clients while enjoying a top-rated course.



IES Toronto Section website

www.iestoronto.org

The newly formatted and user-friendly website is also optimized to be viewed on hand-held devices (iPhones, iPad, BlackBerry and Android).

2020 IES Toronto Section Sponsorship Program

PLATINUM LEVEL: \$5,000

The Platinum Level of sponsorship ensures that your company is recognized as a leader in the support of the Toronto Illuminating Engineering Society. Platinum Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed on a larger, wider banner which illustrate larger logo graphics for greater visibility, brand recognition and impact at every event.
- Your sponsorship will be acknowledged on our frequently visited website.
- Your sponsorship is acknowledged on every correspondence and news blast that the IES Toronto Section sends out by capping out each message with banners illustrating our sponsors' corporate logo.
- Access to the IES CAREER CENTRE. Post openings and find personnel.
- The Platinum Level sponsorship also entitles your company to use your sponsorship dollars (valued at ***\$2,000**) toward any IES Toronto Section sanctioned event!
- Send your staff/guests to any of the events listed below and **you decide how to spend your funds!**
Monthly Technical Luncheons, Fundamentals of Lighting, Gala & Illumination Awards, Golf Tournament, Lightwalks, Emerging Professionals events and any other educational seminars (Roadway and Controls workshop may be held in 2020) hosted by the IES Toronto Section.

***NOTE: You are responsible for utilizing the funds throughout the year. We will provide updates on remaining balance upon request. Any funds not applied toward an event and which remain at the end of the year will be lost and CANNOT be carried over into the next calendar year!**

2020 IES Toronto Section Sponsorship Program

GOLD LEVEL: \$3,000

The Gold Level of sponsorship means that your company can positively impact the work of the IES Toronto Section. Gold Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed by means of dedicated banners for each sponsorship category.
- Your sponsorship will be acknowledged on our frequently visited website.
- Your sponsorship is acknowledged on every correspondence and news blast that the IES Toronto Section sends out by capping out each message with banners illustrating our sponsors' corporate logo.
- Access to the IES CAREER CENTRE. Post openings and find personnel.
- The Gold Level sponsorship also entitles your company to use your sponsorship dollars (valued at ***\$1,200**) toward any IES Toronto Section sanctioned event!
- Send your staff/guests to any of the events listed below and **you decide how to spend your funds!**
Monthly Technical Luncheons, Fundamentals of Lighting, Gala & Illumination Awards, Golf Tournament, Lightwalks, Emerging Professionals events and any other educational seminar (Roadway and Controls workshop may be held in 2020) hosted by the IES Toronto Section.

***NOTE: You are responsible for utilizing the funds throughout the year. We will provide updates on remaining balance upon request. Any funds not applied toward an event and which remain at the end of the year will be lost and CANNOT be carried over into the next calendar year!**

2020 IES Toronto Section Sponsorship Program

SILVER LEVEL: \$1,500

The Silver Level of sponsorship means that your company will ensure the IES Toronto Section can continue to carry on with valuable industry activities. Silver Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed by means of dedicated banners for each sponsorship category.
- Your sponsorship will be acknowledged on our frequently visited website.
- Your sponsorship is acknowledged on every correspondence and news blast that the IES Toronto Section sends out by capping out each message with banners illustrating our sponsors' corporate logo.
- Access to the IES CAREER CENTRE. Post openings and find personnel.
- The Silver Level sponsorship also entitles your company to use your sponsorship dollars (valued at ***\$600**) toward any IES Toronto Section sanctioned event!
- Send your staff/guests to any of the events listed below and **you decide how to spend your funds!**
Monthly Technical Luncheons, Fundamentals of Lighting, Gala & Illumination Awards, Golf Tournament, Lightwalks, Emerging Professionals events and any other educational seminar (Roadway and Controls workshop may be held in 2020) hosted by the IES Toronto Section.

***NOTE: You are responsible for utilizing the funds throughout the year. We will provide updates on remaining balance upon request. Any funds not applied toward an event and which remain at the end of the year will be lost and CANNOT be carried over into the next calendar year!**

2019 PLATINUM SPONSORS

ACUITY BRANDS LIGHTING

CREE CANADA

EATON LIGHTING

ENERGY NETWORK SERVICES

SIGNIFY CANADA

STANPRO LIGHTING

2019 GOLD SPONSORS

GE LIGHTING

GVA LIGHTING

LEDVANCE

LITELINE CORPORATION

LUTRON

RUTENBERG SALES

SALEX

VISCOR

2019 SILVER SPONSORS

BEGHELLI CANADA

BETA-CALCO

HH ANGUS

HUBBELL LIGHTING

LUMENPULSE

METALUMEN

OMNILUMEN

SELUX

UNDERWRITERS LABS

Thank you for your support!

On behalf of the IES Toronto Section Board of Directors and members, I wish to thank you for your continued support...we are honoured to collaborate with industry leading organizations such as yours in achieving our mission!

Without the continuing support of our sponsors, the IES Toronto Section would not be able to deliver the caliber of educational and technical programs, Emerging Professional Program, or help recognize the outstanding contributions made by the members of our community.

We ask that you continue to sponsor the IES Toronto Section in 2020 and support our mission to increase awareness in our community about the importance of quality lighting!

Eric Teacher, LC MIES

IES Toronto Section, Sponsorship Chair



2020 IES Toronto Section - Registration form for NEW sponsors

Company and Contact Information

Company Name: _____

Address: _____

Tel: _____ Fax: _____

Contact Name: _____

Contact Telephone: _____

Contact email: _____

2019 Sponsorship Level:

- Platinum: \$5,000
- Gold: \$3,000
- Silver: \$1,500

To confirm your NEW sponsorship support of the IES Toronto Section in 2020, please return this form to Eric Teacher (eteacher@liteline.com) by

December 24, 2019

I am also submitting our corporate logo in eps or vector format.

An invoice will be emailed to you, which can be paid by February 29, 2020.

Thank you for your support!

www.iestoronto.org